



FOR IMMEDIATE RELEASE

The Mustard Seed

• *A New Beginning* •
www.mustardseedfla.org

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JOIN THE MUSTARD SEED AND THE MAINSTREET CHAMBER FOR A MATTRESS RECYCLING RIBBON CUTTING

March 1, 2011 – Orlando, FL –The Mustard Seed has evolved from a Furniture Bank to an environmental “Green” non-profit recycler funding furniture distribution to families and individuals who are on the road to self sufficiency. We here at The Mustard Seed are not only giving back to the community but to our environment. In addition to lights, cardboard, paper, appliances, electronics, Styrofoam and plastic bottles, The Mustard Seed recycles mattresses and has already diverted 3500 units from the landfill, saving over 80,500 cubic feet of space. “We are here to help Florida reach our recycling goal of 75%, but the best part is recycling supports our programs available to the Central Florida community”, says Jennifer Alpert, Director of Operations at The Mustard Seed.



Please join The NE Orlando Mainstreet Chamber on Thursday, March 31, 2011, from 5:30 PM to 7:30 PM for a ribbon cutting ceremony at The Mustard Seed of Central Florida, 12 Mustard Seed Lane, Orlando, FL 32810 as we introduce our mattress recycling business to the community. Our service provides pick-up, transportation, deconstruction, and recycling of the mattresses. We are committed to using the recyclable materials obtained from the mattresses for the greater good and making this earth a safer, cleaner place to live while creating new jobs in our community.

The Mustard Seed provides the basic life necessities to help families regain their dignity and self-worth when they feel like they are left with no options. The Mustard Seed began recycling various items to help to sustain our programs in an unstable economy. While we depend on and are grateful for donations from our donors we are showing that we can generate resources rather than depend wholly on our community to fund our mission. We want to do our part in giving back!

Donations of items to be recycled can be dropped off at the Mustard Seed warehouse located at 12 Mustard Seed Lane, Orlando, 32810. Mondays - Thursdays from 9:00 am - 4:30 pm, or Fridays from 9:00 am – 12:00 noon. Donation pick-ups can also be arranged by contacting The Mustard Seed. Residents of Central Florida are encouraged to visit www.mustardseedfla.org to find out more about how they can help.

About The Mustard Seed of Central Florida

The Mustard Seed provides household furnishings and other basics to individuals and families struggling to reestablish a home after a disaster or a personal tragedy. The organization assists veterans, AIDS victims, hospice patients, the handicapped, refugees, people coming out of homeless shelters, and other victims of personal tragedy or weather-related disaster. The Mustard Seed is a 501(c) (3) nonprofit. In 2010 1,590 families (3945 individuals) received assistance from the organization. For more information, visit www.mustardseedfla.org.

About The MainStreetChamber

MainStreetChamber is not a traditional chamber! It is the fastest Community Centered Business Networking Association in the USA by offering FREE Lifetime Membership, FREE admission to all events, FREE website advertising, discounted products, services, and much more.

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