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FOR IMMEDIATE RELEASE

**MUSTARD SEED SEEKS FURNITURE TO ASSIST FAMILIES –
DONATE NOW AND BE ENTERED TO WIN A BORDERS
WIFI KOBO E-READER**

March 22, 2011 – The Mustard Seed Furniture and Clothing Bank, the only non-profit furniture bank in Central Florida, is currently facing a critical need for all types of furniture. The Mustard Seed is in need of the community's generous donations to assist Central Florida families and individuals in need. Now through Friday, April 29, 2011 donate one, two or ten pieces of furniture and be entered to win a Wi-Fi Kobo Border's E-Reader pre-loaded with 100 classic books. Winner will be announced Monday, May 2, 2011.

"Our biggest current needs are for bed frames/box springs, dining rooms tables, and dressers" says Jennifer Alpert, Director of Operations for The Mustard Seed. "We are providing furniture to families and individuals at disaster relief levels. In the month of January alone we served 210 individuals with furniture and clothing and those numbers are increasing. Donations received are going from the donor to those in need within a 3 hour window in most cases. A bed, a dresser, or dinning room table may not seem like much, but to those who have been displaced due to unforeseen circumstances it can be a symbol of turning a house into a home and creating stability for their children. We want to continue to do all we can for those in Central Florida who need our help the most, but we are unable to do it without the support of the Central Florida community, which we rely on so greatly."

The Mustard Seed serves transitioning homeless families, domestic violence survivors, veterans, fire and flood survivors, elderly, hospice patients, etc. by providing basic life necessities to help regain their dignity. Bed by bed, plate by plate, light by light, The Mustard Seed is helping rebuild the disrupted often shattered lives of the families and individuals who have lost everything due to unforeseen circumstances.

Now is the perfect time for YOU to donate. The Mustard Seed schedules furniture pick ups throughout the community Monday-Friday. Call 407.875.2040 ext 15 to schedule a home pick up and be entered to win a Border's Kobo E-Reader.

About The Mustard Seed of Central Florida

The mission of The Mustard Seed is to help rebuild the lives of families and individuals who have suffered disaster or personal tragedy by providing household furnishings and clothing while be environmentally responsible to our community. In 2010, The Mustard Seed helped rebuild the lives of 3,945 individuals, 60% of which were children, by providing household items and clothing.

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